



# 2011 TORONTO ARGONAUTS

ARGONAUTS.CA



FOR IMMEDIATE RELEASE  
November 11, 2011

## DOUBLE BLUE BASH AT THE HUB OF GREY CUP FESTIVAL IN VANCOUVER

Toronto – After a huge success at last year’s Grey Cup Festival in Edmonton, the Toronto Argonauts are pleased to bring the **Double Blue Bash** to Vancouver on the Friday and Saturday before the Grey Cup game. The party takes place at the centre of the action in the **Vancouver Convention Centre** over two nights on Friday, November 25 and Saturday, November 26 from 4:00 p.m. – midnight.

With special **Argos player and alumni guests**, the party will feature live performances by popular Toronto cover band **Two For The Show** each night at 8:00 p.m., DJs, interactive activities, video screenings of past Grey Cups and *The Extra Yard*, and trivia contests for great prizes. The **Argos Cheerleaders** will perform and mingle with fans throughout the party and cheer teams from the other CFL teams will drop by as well. Fans of all CFL teams are invited to show their colours, join Double Blue supporters for a toast and pre-register on-site for access to **100<sup>th</sup> Grey Cup tickets** and festival packages.

As a proud partner of the Double Blue Bash, the Toronto Argonauts and the CFL, **Gibson’s Finest Canadian Whisky** will feature their award-winning whisky throughout the two-day event. Gibson’s Finest is the official spirits sponsor of the 99<sup>th</sup> Grey Cup.

Here are the event details:

EVENT: Double Blue Bash  
DATES: Friday, November 25 & Saturday, November 26  
TIME: 4:00 p.m. – midnight  
LOCATION: Vancouver Convention Centre, Level 2, Rooms 211-214  
1055 Canada Place, Vancouver, BC  
TICKETS: \$10 at the door (includes a limited edition souvenir pin)

The Toronto Argonauts are North America’s oldest professional football club, celebrating their 138th anniversary in 2011. As Toronto’s #1 community team through player involvement, community programs and The Argos Foundation, the Toronto Argonauts, a member of the Canadian Football League (CFL), have 15 Grey Cup championships to their credit. For 2012 season ticket and group sales packages, please contact the sales team at (416) 341-ARGO. For more information on the Toronto Argonauts Football Club, please visit [argonauts.ca](http://argonauts.ca).



**FOR MORE INFORMATION,  
PLEASE CONTACT:**

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